Lisa Sigler 3/5/22

SonomaFi Grant Lesson Plan Template   
*(Note:* ***Save As*** *and name new document using* [*naming conventions below*](#_Documenting_Events_for)*)*

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| **Community Need:** | During the COVID-19 pandemic, libraries closed countywide, removing this free local access point for computers, internet, library programs, and services online from the communities most in need-- those experiencing food, housing and financial insecurities, as well as those facing isolation, language barriers, and lacking digital information on-ramps and skills. In a region that has been devastated by wildfires for the past several years, COVID-19 has exacerbated the need for community resources online ([10.5% of households don’t have broadband access in Sonoma County](https://www.imls.gov/sites/default/files/users_guide_imls_nofo_metrics.pdf) from 2015-2019), and the need for accurate medical and emergency preparedness information. |
| **Project/ Solution:** | Sonoma County Library’s (SCL) ***SonomaFi: your internet popup*** program will establish and implement digital community outreach programs on the go, including programs in English and Spanish focused on digital literacy and Internet conductivity to the most vulnerable in Sonoma County. Our goal is to provide Internet availability to locations lacking access. ***SonomaFi: your internet popup*** aims to address digital literacy: Internet connectivity, access to Internet-ready devices, training on the effective and responsible use of devices and the Internet. |

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| **Event/Program Title:** | **Ask A Librarian in the Park** |
| **Date & Location:** | **6/16/2022 – Ladybug Park, 8517 Liman Way, Rohnert Park** |
| **Audience:** | **Adults** |
| **Description of Program:**  *General overview of the program, location, setup, partner, and purpose.* | Partnering with RP Parks & Rec to secure location and share marketing for event/SonomaFi portable hotspot, library staff will bring outreach resources and set up at designated spot. Staff will be bringing the library to the community through Outreach to share digital information/training and library services. |
| **Resources Needed to execute this event:** *Check the boxes that apply to your program. Request support from HQ if needed.* | * # of Staff: \_2 * SonomaFi portable hotspot * Pop-up * Table * Chair(s) * Tablecloth * Outreach materials * Signage * Prize Wheel & Outreach Incentives * Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **How and why will the SonomaFi device be used? How will the SonomaFi kit enhance the program or service?** | *The device will certainly provide an Internet connection, but specifically: How will that Internet connection be used? How or why is it important in this context? What is preventing participants from connecting otherwise? What more is being accomplished with the connection than without?*   * Through large-scale internet connection, the device will allow library staff to provide tech support/training/information to a greater population, a population where some might not have internet access. |
| **Partnership Organization:** | * Rohnert Park Parks & Rec * Cindy Bagley – Director of Community Services * 707-588-3452 – [cbagley@rpcity.org](mailto:cbagley@rpcity.org) |
| **Intended Outcomes: (check boxes?)** *Describe desired participant outcome using the future tense. Identify changes in behavior, knowledge, etc.* | [Project Goal 1](#_Project_Goal_1.):   * Attendees will feel more comfortable using technology? * Attendees will Access Internet resources more easily? * Attendees will better navigate social services websites. * Attendees will Identify accurate medical information and news * Attendees will Increase their understanding of e-resources and services provided by Sonoma County Library?   [Project Goal 2](#_Project_Goal_2.):   * Participants increase their access to and understanding of local and online resources? * Sonoma County Library increases its knowledge of the information needs of county residents? |
| **Explain how this program fits Project Goal 1 and/or 2** | *Explain how the program meets the grant outcomes (above) in the context of the* [*Grant Goals and Outcomes*](#_Grant_Goals_and) *if and where they apply (see page 4).*  Bringing the library to community parks will allow library staff to engage one on one with people in settings outside of the library to answer tech questions, instruct, and inform, with the desired conclusion of meeting intended outcomes. |
| **Intended Outputs/**  **Program Objectives:** *If possible, try to quantify number of people, tasks accomplished, or anything else measureable. Describe the scope as part of the larger goal/purpose.* | Fill out sheet to capture measurable #s at each event:   * # of attendees? * # of questions answered re: technology/internet * # of questions answered re: social services websites * # of questions answered re: medical information * # of questions answered re: library e-resources local community services/websites * Other (or notes on specific sites/resources/interactions \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Which of the 10 Library Reimagining Plan Key Concepts apply to this program? Explain:**  *Check the boxes that apply to your program.* | * Further community resiliency * Foster racial equity, social justice and inclusion for everyone * Build community connections through outreach * Strengthen community partnerships for collaborative services * Expand technology, connectivity and information access * Provide opportunities to learn, contribute, interact and participate * Empower youth development and lifelong learning * Embody a culture of creativity for quality of life * Offer bilingual and culturally competent services and resources * Advance climate action |
| Explain how your program fulfills these concepts. | Partnering with Rohnert Park Parks & Rec for library events at city parks could provide opportunities for Outreach at different city events. Having library events at parks allows staff to meet people who might not use the library and provides an opening for learning, interacting, and answering questions that will help bridge the digital skills gap. |
| **What additional settings, populations, or programs might benefit from or use this lesson plan?** | *Can this program be replicated at other locations or with other partners? If so, please describe which locations and partners and how it might best be applied.*  The program Ask a Librarian is an Outreach event that would be successful at other locations, such as a Senior Expo or a Wellness Fair for employees. |

# Documenting Events for the Grant:

**When you are finished with your lesson, please follow these steps to documents:**

1. Go to this folder on the Everyone Drive: Z:\IMLS Grant - SonomaFi\Program Documents
2. Create a new folder using the following naming conventions: ProgramName.BranchName.Date02-22-2022
3. Place the following documents in the folder (if applicable):

* Completed lesson plan
* Event photos
* Marketing materials (fliers, signs, screen shots of calendars/website announcements, social media postings, etc.)
* Program notes (if any)
* Patron evaluations
* Staff evaluations

1. When adding events to the Library Calendar, or requesting/creating marketing materials, please use the subheading “SonomaFi Internet Popup” after your event title (i.e. *Ask a Librarian in the Park: SonomaFi Internet Popup*)

# Grant Goals and Outcomes

## Project Goal 1*.*

*Implement* ***digital literacy*** *and* ***community outreach programs*** *by providing* ***Internet access*** *and instruction to Sonoma County residents in months two-twelve of the grant year.*

***(Outcomes) How will participants:***

* + *Feel more comfortable using technology?*
  + *Access Internet resources more easily?*
  + *Better navigate social services websites?*
  + *Identify accurate medical information and news*
  + *Increase their understanding of e-resources and services provided by Sonoma County Library?*

## Project Goal 2*.*

*In addition to teaching residents about Sonoma County Library’s relevant resources, we will work with partners such as the* [*Redwood Empire Food Bank*](https://refb.org/) *and the local* [*Workforce Investment Board*](https://sonomacounty.ca.gov/Workforce-Investment-Board/) *to bring experts to provide information on relevant topics such as job searching and signing up for food assistance (*[*CalFresh*](https://www.getcalfresh.org/)*) at community sites in months two-twelve of the grant year.*

***(Outcomes) By working with partners, how will:***

* + *Participants increase their access to and understanding of local and online resources?*
  + *Sonoma County Library offer a big picture assessment of the true needs of county residents?*